



Global Sourcing. Chancen, Risiken und Anforderungen (German Edition)

Frank Graf

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Akademische Arbeit aus dem Jahr 2006 im Fachbereich BWL - Beschaffung, Produktion, Logistik, Note: 1,3, , Sprache: Deutsch, Abstract: In dieser Arbeit soll der Begriff des Global Sourcing genauer untersucht werden. Dazu wird auf unterschiedliche Verständnisse sowie Definitionen dieses Begriffs in der Literatur eingegangen. Im folgenden Abschnitt werden die Chancen und Risiken, die sich einem Unternehmen bei der Verfolgung einer Global-Sourcing-Strategie bieten, aufgezeigt. Weiterhin wird kurz auf Global Sourcing als Bestandteil der Sourcing-Konzepte eingegangen. Auf Basis dieser grundlegenden Ausführungen können dann im fünften Kapitel die speziellen Anforderungen, die eine Global-Sourcing-Strategie an die Lieferanten einer Unternehmung stellt, abgeleitet werden.

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