



Strategic Corporate Management for Engineering

Paul S. Chinowsky, James E. Meredith

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Ideal for courses in engineering organizations, organizational or project management, and construction management, *Strategic Corporate Management for Engineering* also serves as a valuable resource for professionals. Addressing a critical need in the civil engineering industry, it provides students, educators, and professionals with the basic tools to effectively compete in the changing global marketplace for engineering and construction services. The text is accompanied by a website at <http://www.aecstrategies.com/stratmgt>, which contains a table of contents, a discussion forum for educators to discuss cases, and information from the course in which the text was developed.

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