



Typographic Specimens: The Great Typefaces

Philip B. Meggs, Rob Carter

Download now

[Click here](#) if your download doesn't start automatically

Typographic Specimens: The Great Typefaces

Philip B. Meggs, Rob Carter

Typographic Specimens: The Great Typefaces Philip B. Meggs, Rob Carter

Specimens of 38 of the finest type families in the world are brought together in *Typographic Specimens: The Great Typefaces*, making it an invaluable reference tool for graphic designers, editors, art directors, production managers, desktop publishers, and students. Each type family is shown in display and text specimens with complete fonts including italic and bold variations; extended families such as Futura and Univers include additional type weights and widths. Each type family's section opens with a full-page experimental design, created by an outstanding graphic designer to demonstrate its potential. The specimens are accompanied by a concise discussion of each type family's origins, characteristics, and usage. Typographic specimens provide an opportunity to study typefaces, to select and plan typography, and to increase one's knowledge of letterforms. Drawing and tracing specimens remain excellent ways to understand type and create logos and other typographic designs. Study of specimens aids in the selection of fonts to be purchased for the font library. Typographic specimens introduce unfamiliar typefaces in printed form and aid in the development of connoisseurship. Comparative analysis of similar faces in printed form becomes possible. Over one hundred prominent designers and design educators were sent a ballot listing all major typefaces and were asked to vote for the type families that best fulfilled their personal criteria for typographic excellence. The typefaces contained in this book represent the results of this poll, providing a compendium of excellent typefaces that have stood the test of time.

Typographic Specimens: The Great Typefaces will provide information, inspiration, and a keener knowledge of typography.

Akzidenz-Grotesk
American Typewriter
Baskerville
Bembo
Bodoni
Bookman
Caledonia
Caslon
Centaur
Century Schoolbook
Cheltenham
Clarendon
Didot
Folio
Franklin Gothic
Frutiger
Futura
Galliard
Gill Sans
Garamond
Goudy Old Style
Helvetica
Janson

Kabel
News Gothic
Optima
Palatino
Perpetua
Plantin
Sabon
Serifa
Stone Sans
Stone Serif
Stymie
Times New Roman
Trump Mediaeval
Univers
Zapf Book

 [Download](#) Typographic Specimens: The Great Typefaces ...pdf

 [Read Online](#) Typographic Specimens: The Great Typefaces ...pdf

Download and Read Free Online Typographic Specimens: The Great Typefaces Philip B. Meggs, Rob Carter

From reader reviews:

Belia Gillespie:

The reserve untitled Typographic Specimens: The Great Typefaces is the book that recommended to you you just read. You can see the quality of the reserve content that will be shown to anyone. The language that author use to explained their ideas are easily to understand. The writer was did a lot of study when write the book, hence the information that they share for your requirements is absolutely accurate. You also will get the e-book of Typographic Specimens: The Great Typefaces from the publisher to make you much more enjoy free time.

Ida Shrout:

Spent a free time and energy to be fun activity to complete! A lot of people spent their leisure time with their family, or all their friends. Usually they doing activity like watching television, planning to beach, or picnic in the park. They actually doing same thing every week. Do you feel it? Do you wish to something different to fill your free time/ holiday? Could be reading a book could be option to fill your no cost time/ holiday. The first thing that you will ask may be what kinds of publication that you should read. If you want to try look for book, may be the publication untitled Typographic Specimens: The Great Typefaces can be very good book to read. May be it may be best activity to you.

Melvin Smith:

Do you like reading a e-book? Confuse to looking for your selected book? Or your book was rare? Why so many problem for the book? But virtually any people feel that they enjoy intended for reading. Some people likes studying, not only science book but in addition novel and Typographic Specimens: The Great Typefaces or maybe others sources were given information for you. After you know how the great a book, you feel want to read more and more. Science e-book was created for teacher or students especially. Those books are helping them to add their knowledge. In different case, beside science book, any other book likes Typographic Specimens: The Great Typefaces to make your spare time much more colorful. Many types of book like this one.

Donna Robinson:

Publication is one of source of expertise. We can add our information from it. Not only for students but also native or citizen need book to know the up-date information of year to year. As we know those textbooks have many advantages. Beside we add our knowledge, can bring us to around the world. With the book Typographic Specimens: The Great Typefaces we can have more advantage. Don't one to be creative people? Being creative person must want to read a book. Just simply choose the best book that appropriate with your aim. Don't become doubt to change your life by this book Typographic Specimens: The Great Typefaces. You can more inviting than now.

**Download and Read Online Typographic Specimens: The Great
Typefaces Philip B. Meggs, Rob Carter #F76BA8RL9HG**

Read Typographic Specimens: The Great Typefaces by Philip B. Meggs, Rob Carter for online ebook

Typographic Specimens: The Great Typefaces by Philip B. Meggs, Rob Carter Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Typographic Specimens: The Great Typefaces by Philip B. Meggs, Rob Carter books to read online.

Online Typographic Specimens: The Great Typefaces by Philip B. Meggs, Rob Carter ebook PDF download

Typographic Specimens: The Great Typefaces by Philip B. Meggs, Rob Carter Doc

Typographic Specimens: The Great Typefaces by Philip B. Meggs, Rob Carter Mobipocket

Typographic Specimens: The Great Typefaces by Philip B. Meggs, Rob Carter EPub