



# **I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech**

*Ralph Keyes*

Download now

[Click here](#) if your download doesn't start automatically

# I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech

Ralph Keyes

**I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech** Ralph Keyes

*An entertaining and informative book about the fashion and fads of language*

Today's 18-year-olds may not know who Mrs. Robinson is, where the term "stuck in a groove" comes from, why 1984 was a year unlike any other, how big a bread box is, how to get to Peyton Place, or what the term Watergate refers to. *I Love It When You Talk Retro* discusses these verbal fossils that remain embedded in our national conversation long after the topic they refer to has galloped off into the sunset. That could be a person (Mrs. Robinson), product (Edsel), past bestseller (*Catch-22*), radio or TV show (Gangbusters), comic strip (*Alphonse and Gaston*), or advertisement (Where's the beef?) long forgotten. Such *retroterms* are words or phrases in current use whose origins lie in our past. Ralph Keyes takes us on an illuminating and engaging tour through the phenomenon that is Retrotalk—a journey, oftentimes along the timelines of American history and the faultlines of culture, that will add to the word-lover's store of trivia and obscure references.

"The phrase "drinking the Kool-Aid" is a mystery to young people today, as is "45rpm." Even older folks don't know the origins of "raked over the coals" and "cut to the chase." Keyes (*The Quote Verifier*) uses his skill as a sleuth of sources to track what he calls "retrotalk": "a slippery slope of puzzling allusions to past phenomena." He surveys the origins of "verbal fossils" from commercials (Kodak moment), jurisprudence (Twinkie defense), movies (pod people), cartoons (Caspar Milquetoast) and literature (brave new world). Some pop permutations percolated over decades: Radio's *Take It or Leave It* spawned a catch phrase so popular the program was retitled *The \$64 Question* and later returned as TV's *The \$64,000 Question*. Keyes's own book *Is There Life After High School?* became both a Broadway musical and a catch phrase. Some entries are self-evident or have speculative origins, but Keyes's nonacademic style and probing research make this both an entertaining read and a valuable reference work." --Publishers Weekly

 [Download I Love It When You Talk Retro: Hoochie Coochie, Do ...pdf](#)

 [Read Online I Love It When You Talk Retro: Hoochie Coochie, ...pdf](#)

## **Download and Read Free Online I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech Ralph Keyes**

---

### **From reader reviews:**

#### **Sylvia Dozier:**

Do you have favorite book? For those who have, what is your favorite's book? Publication is very important thing for us to be aware of everything in the world. Each book has different aim or perhaps goal; it means that publication has different type. Some people sense enjoy to spend their time and energy to read a book. They are really reading whatever they consider because their hobby is definitely reading a book. Consider the person who don't like examining a book? Sometime, particular person feel need book after they found difficult problem or perhaps exercise. Well, probably you should have this I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech.

#### **Verna Tubbs:**

Hey guys, do you really wants to finds a new book to learn? May be the book with the concept I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech suitable to you? The particular book was written by famous writer in this era. Typically the book untitled I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech is a single of several books that will everyone read now. That book was inspired a number of people in the world. When you read this reserve you will enter the new dimensions that you ever know previous to. The author explained their plan in the simple way, and so all of people can easily to comprehend the core of this guide. This book will give you a lots of information about this world now. In order to see the represented of the world in this book.

#### **Shannon Thomas:**

Often the book I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech will bring you to the new experience of reading a new book. The author style to spell out the idea is very unique. If you try to find new book to read, this book very appropriate to you. The book I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech is much recommended to you to read. You can also get the e-book from official web site, so you can quicker to read the book.

#### **David Wade:**

You are able to spend your free time to read this book this e-book. This I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech is simple to deliver you can read it in the recreation area, in the beach, train and also soon. If you did not have much space to bring the actual printed book, you can buy often the e-book. It is make you quicker to read it. You can save typically the book in your smart phone. So there are a lot of benefits that you will get when one buys this book.

**Download and Read Online I Love It When You Talk Retro:  
Hoochie Coochie, Double Whammy, Drop a Dime, and the  
Forgotten Origins of American Speech Ralph Keyes  
#EDCRTAXI84P**

# **Read I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech by Ralph Keyes for online ebook**

I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech by Ralph Keyes Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech by Ralph Keyes books to read online.

## **Online I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech by Ralph Keyes ebook PDF download**

**I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech by Ralph Keyes Doc**

**I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech by Ralph Keyes Mobipocket**

**I Love It When You Talk Retro: Hoochie Coochie, Double Whammy, Drop a Dime, and the Forgotten Origins of American Speech by Ralph Keyes EPub**