



Employee Engagement For Dummies

Bob Kelleher

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Employee Engagement For Dummies Bob Kelleher **The easy way to boost employee engagement**

Today more than ever, companies and leaders need a road map to help them boost employee engagement levels. *Employee Engagement For Dummies* helps employers implement the necessary plans to create and sustain an engaging culture, allowing them to attract and retain the best people while boosting their productivity and creativity.

Employee Engagement For Dummies helps you foster employee engagement, a concept that furthers an organization's interests through ensuring that employees remain involved in, committed to, and fulfilled by their work. It covers: practical steps to boost employee engagement with your company or team; how to engage different generations of employees; the keys to reduce voluntary employee turnover; practical tools to help retain and engage your employees; processes that will boost employee retention and productivity; hiring the best fits from the start; and much more.

- Helps you recognize and understand the impact of positive employee engagement
- Helps you attract and retain the best employees

Employee Engagement For Dummies is for business leaders at all levels who are looking to better engage their employees and increase morale and productivity.

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