



Transforming Public Health Practice: Leadership and Management Essentials

Bernard J. Healey, Cheryll D. Lesneski

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This text provides students a foundation in public health practice and management, focusing on developing the knowledge and skills required by the real world of public health. The authors of Transforming Public Health Practice explain the drivers of change in public health practice, key success factors for public health programs, dealing with the chronic disease burden, the impact of national health policy on public health practice, and tools for understanding and managing population health.

Transforming Public Health Practice covers core leadership and management skills, covering areas such as politics, workforce, partnership and collaboration, change management, outcomes orientation, opportunities for improvement, health equity, and future challenges. Case studies highlight innovations in health education, working with people with disabilities, partnerships in response to disease outbreaks, and health programs. Learning objectives, chapter summaries, key terms, and discussion questions enhance each chapter. A downloadable instructors' supplement is available on the companion Web site for the book.



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