



# **The New Era of Regulatory Enforcement: A Comprehensive Guide for Raising the Bar to Manage Risk**

*Richard H. (editor) Girgenti*

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***Mitigate risk and achieve high-level business performance in today's regulatory and enforcement environment***

The outset of the 21<sup>st</sup> century has seen a relentless flow of events from the 9/11 terrorist attack to the 2008 financial recession that have given birth to a new regulatory and enforcement landscape. In today's global and digital world, this increasingly complex landscape has created unprecedented challenges and risks for businesses in all industries.<?xml:namespace prefix = "o" ns = "urn:schemas-microsoft-com:office:office" />

*The New Era of Regulatory Enforcement* provides an overview of the challenges companies face in conducting business in this new environment. It discusses the government policies, strategies and tactics driving enforcement activity and outlines the most effective approaches for preventing, detecting, and responding to the risks presented.

Authors Rich Girgenti and Tim Hedley--two highly experienced professionals at KPMG who daily work with organizations around the globe to help them understand and manage these challenges--draw upon their years of experience in both the private and public sector to provide an overview of the new regulatory and enforcement landscape and a framework for compliance. Assisted by a team of subject matter professionals, the book covers a broad range of topics including:

- bribery and corruption
  - money laundering and trade sanctions
  - market manipulation
  - financial reporting fraud
  - off-shore tax evasion
  - unfair and abusive consumer finance practices, and
  - fraud and misconduct in the Healthcare and Life Sciences industries

Prudent and diligent organizations must take the necessary steps to preserve the hard-earned value of their companies. In doing so, they will not only help improve their chances for sustainable business success, but also create benefit for their employees, shareholders, customers, and the public at large.



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