



Bitter Brew: The Rise and Fall of Anheuser-Busch and America's Kings of Beer

William Knoedelseder

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“Bitter Brew deftly chronicles the contentious succession of kings in a uniquely American dynasty. You’ll never crack open a six again without thinking of this book.”

—John Sayles, Director of *Eight Men Out* and author of *A Moment in the Sun*

The creators of Budweiser and Michelob beers, the Anheuser-Busch company is one of the wealthiest, most colorful and enduring family dynasties in the history of American commerce. In *Bitter Brew*, critically acclaimed journalist William Knoedelseder tells the riveting, often scandalous saga of the rise and fall of the dysfunctional Busch family—an epic tale of prosperity, profligacy, hubris, and the dark consequences of success that spans three centuries, from the open salvos of the Civil War to the present day.



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