



La moneta (Farsi un'idea) (Italian Edition)

Andrea Terzi

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Ha accompagnato, nelle forme più diverse, millenni di storia della civiltà. Prezioso e inutile allo stesso tempo, il denaro congela in sé valore, ricchezza, potere, eppure si materializza in qualcosa (carta, conchiglia o oro che sia) che è pressoché privo di utilità per i nostri bisogni, e che fu la condanna a morte di Re Mida. Ma che cosa intendono gli economisti quando parlano di costo del denaro o di potere d'acquisto della moneta? Che cos'è una crisi finanziaria? Perché certe monete sono più forti di altre? Come può un fenomeno monetario come l'euro incidere sul benessere dei popoli europei? Che cos'è la moneta elettronica? Questo libro offre le coordinate essenziali per comprendere i fenomeni legati al denaro e ad alcuni suoi aspetti tecnici - né banali, né astrusi - che anche il lettore inesperto imparerà ad apprezzare.

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