



Scrum e PMBOK unidos no Gerenciamento de Projetos (Portuguese Edition)

Fábio Cruz

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Esta publicação agrega muito valor à área de gerenciamento de projetos ao trazer uma nova visão de integração entre o Guia PMBOK® e o Scrum. O grande mérito é permitir uma visão prática de dois referenciais metodológicos até recentemente considerados antagônicos, mas que no decorrer da leitura percebemos que são complementares e podem trazer ótimos resultados com o uso combinado. Vale destacar que o conteúdo deste livro não é apenas uma visão teórica, mas o resultado de vivências profissionais e lições aprendidas em projetos reais com a aplicação em boas práticas. Tenha a certeza de ter em mãos um livro útil, informativo e de grande importância para o sucesso dos seus projetos. Ganhos ao utilizar esta abordagem: Oferecer aos clientes uma abordagem mista e combinada (Scrum + PMBOK®); Permitir que os gerentes de projeto executem suas tarefas em ambiente Scrum; Transparência e credibilidade na distribuição de informações do projeto para todos os envolvidos; Possibilitar o controle de custos, recursos, pessoas e mudanças com Scrum; Prever entregas com o gerente de projetos e manter o foco no valor com o Time Scrum; Rodar Scrum de verdade com foco na execução e com o apoio do Guia PMBOK® nas demais fases; Descreve as dez áreas de conhecimento e os 47 processos do Guia PMBOK® 5ª edição juntamente com todas as regras, cerimônias, papéis e responsabilidades do Scrum.



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