



Producing Online News: Digital Skills, Stronger Stories

Ryan Thornburg

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Building on a foundation of news stories, ***Producing Online News*** shows students how to use the right tools to get the right information to the right people at the right time. The goal is to become a full-fledged online news producer and transform stories into a complete news experience for an ever more demanding audience. Ryan Thornburg, a journalism trainer who has managed the websites of top news organizations, hones the skills students need to produce stories using multimedia, interactivity and on-demand delivery- online journalism's three pillars. Practical instructions show students not just how to use the tools but also how to make good journalistic choices in applying them. The book works for courses specifically in online journalism or for any journalism course that incorporates multiple platforms.

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