



The Cornflake King: W. K. Kellogg and His Amazing Cereal (Genius at Work! Great Inventor Biographies)

Edwin Brit Wyckoff

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Will Keith Kellogg was working as a salesman and accountant for his brother's health food company when one day a mistake produced a different-tasting cereal flake. Despite his brother's objections, W. K. Kellogg did some more experimenting and developed Kellogg's Corn Flakes. His advertising methods made the cereal world-famous and made his name synonymous with breakfast.



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Loretta Pena:

A lot of people always spent their free time to vacation as well as go to the outside with them household or their friend. Were you aware? Many a lot of people spent they will free time just watching TV, as well as playing video games all day long. If you would like try to find a new activity honestly, that is look different you can read the book. It is really fun for yourself. If you enjoy the book that you simply read you can spent the whole day to reading a guide. The book The Cornflake King: W. K. Kellogg and His Amazing Cereal (Genius at Work! Great Inventor Biographies) it is very good to read. There are a lot of those who recommended this book. These folks were enjoying reading this book. If you did not have enough space to deliver this book you can buy the e-book. You can m0ore simply to read this book from your smart phone. The price is not to fund but this book has high quality.

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