



Fast Track Photographer, Revised and Expanded Edition: Leverage Your Unique Strengths for a More Successful Photography Business

Dane Sanders

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Become the professional photographer you were meant to be.

Competition in the photography industry has never been fiercer. But in this empowering guide, acclaimed photographer and speaker Dane Sanders reveals that the key to success is to stop worrying about what everyone else is doing and start focusing on your most powerful resource: *you*. Discover how to:

- Use your unique skills and talents to carve out a niche all your own.
- Avoid the mistakes most photographers make.
- Choose a business style that fits the way you want to spend your time—and live your life.

Fast Track Photographer is not just another how-to book—it's an entirely fresh way of thinking about your business, whether you're just starting out, or an industry veteran wondering why all your hard work isn't working. If you want to build a competition-proof creative business in the twenty-first century, it's time to throw out the old rulebook and get on the fast track!

Includes free access to Dane's popular self-assessment test (a \$20 value) to jumpstart your journey!

"I can't think of a better way for anyone to start their professional photo career than to read *Fast Track Photographer*."

—Scott Bourne, publisher and host of Photofocus.com

"As much about finding out who you are as it is about how to become a truly great photographer. Highly recommended!"

—Amit Gupta, founder of Photojojo.com

"This book is worth its weight in gold."

—Gary Fong, photographer, author, and creator of the Lightsphere

"The best resource for today's photographer—BAR NONE!"

—Scott Sheppard, host of "Inside Digital Photography"

From the Trade Paperback edition.

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